

Jan Morris, MSUXD | Product Designer

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About Me

A product designer with over 9+ years of experience designing and building websites, mobile and web-based applications. I specialize in human-centered design, visual storytelling, interaction design, conducting user research, usability testing, creating, and managing a design system, UI prototyping and proven track record of creating successful results. I pride myself on having a strong visual and creative background, having successfully managed design teams. Adept to leading and taking ownership in all parts of the design process from concept to hand-off for implementation.

Qualifications

Strong Visual Design | User Research | Storyboarding | Wireframing | User Flows | Journey Maps | Interface Design | Human Centered Design | Mock Ups | Prototyping | Design Systems | Advanced HTML | Advanced CSS | JavaScript | Strong attention to detail | Synthesizing research | Contextual inquiry | Excellent communication skills | Excellent presentation skills | Articulating design decisions | Working with cross-functional teams | Leading design workshops | Solving complex problems | Usability testing | Web Design | Typography | Color Theory | UX principles | Mentoring Junior Designers | Adaptable | Passion for continuous learning | Strategic thinking | User Personas | High-fidelity designs | Continuous discovery | Responsive design | Accessibility | Information Architecture | Branding

Tool Experience

Figma | Sketch | Adobe XD | InVision | Axure RP | Marvel | Dovetail | GitHub | Notion | Adobe Photoshop | Adobe Illustrator | Adobe Dreamweaver | Balsamiq

Work Experience

Product Designer, Eduphoria

Austin Texas, May 2022 – April 2024

- Collaborated with cross-functional teams to create wireframes, prototypes, and comps based on user needs, ensuring testing readiness.
- Conducted user research to identify pain points and translate them into actionable wireframes and prototypes.
- Provided extensive design support for platform consistency, including maintaining and enhancing the design system.
- Validated design decisions through user testing, communicated directly with users for feedback, and facilitated handoff to the engineering team.

UX/ UI Instructor, The University of Texas at Austin

Austin Texas, Apr 2022 - Nov 2022

- Delivered comprehensive virtual lessons to students at the McCombs School of Business, University of Texas Austin, ensuring thorough understanding of UX/UI concepts.
- Fostered active engagement and comprehension among students through interactive discussions and a growth-oriented environment.
- Augmented course materials with industry insights and personal experience, enhancing students' understanding of best practices.
- Managed course expectations and provided necessary support to ensure students successfully completed assignments and projects.

Product Design Consultant, 4951 Studios

Austin Texas, January 2014 – Present

- Deliver comprehensive UX consulting services, encompassing user research, design workshops, and competitive analysis for clients and tech startups.
- Develop essential design assets like wireframes, personas, and prototypes, while conducting usability testing and heuristic evaluations.
- Ensure platform continuity and contribute to the design system, validating design choices through user testing.
- Engage directly with users to gather feedback on current and future designs, fostering iterative improvements.

Art Director, Khoros

Austin Texas, August 2021 – May 2022

- Maintained and updated brand style guides, master files, and resources, documenting stylistic rules for the brand's color palette, typography, illustration styles, and logo guidelines.
- Assisted in organizing and creating in-house video and photography assets within the production studio.
- Extended visual systems and brand guidelines across all mediums to produce engaging and brand-consistent creative assets for marketing and internal teams.
- Led and mentored junior designers, oversaw recruitment efforts, conducted performance reviews, and led projects from concept to completion while collaborating with various teams and stakeholders.

Visual Designer, Khoros

Austin Texas, January 2020 – August 2021

- Contributed to the creation of visually appealing content for various marketing initiatives, customer experiences, and digital touchpoints such as Khoros.com.
- Collaborated with the web team to redefine the look and feel of the Khoros.com web experience.
- Fostered brand awareness and advocated for the Khoros brand while contributing to its evolution.
- Engaged in special projects including photography and animation and optimized the Khoros' website experience through analysis of web performance using industry tools like Hotjar, Google Analytics, and Optimal Workshop.

Senior Visual Designer, IBM

Austin Texas, April 2017 – December 2019

- Collaborated with IBM strategists, project managers, and team leads to craft compelling marketing assets for diverse campaigns, such as web banners, infographics, and PowerPoint presentations.
- Developed storyboards and produced animations tailored to specific marketing initiatives.
- Designed and constructed interactive web and email experiences to engage audiences.
- Shot, edited, and offered creative consulting for videos, while also supporting cross-functional teams on special projects as required.

Digital Production Designer, Dell

Austin Texas, March 2016 – March 2017

- Collaborated closely with Dell project managers and stakeholders to create designs communicating Dell's product solutions.
- Executed design projects for print, email, digital, and web delivery, adhering to the Dell Brand guidelines.
- Aided in updating existing content and products as needed.
- Offered problem-solving and consulting expertise for diverse design solutions, consistently meeting specified deadlines.

Senior Product Design Architect, Houghton Mifflin Harcourt

Austin Texas, January 2016 – March 2016

- Collaborated with product managers, developers, and Product team members to develop wireframes and comps aligning with user needs.
- Translated intricate user requirements into wireframes and clickable prototypes for user testing.
- Ensured design consistency across the platform and spearheaded the maintenance and enhancement of the design system.
- Facilitated user testing to validate design choices, obtained direct feedback from users, and seamlessly handed off annotated design solutions to the engineering team.

Visual Designer, Diversity Fund

Austin Texas, August 2015 – January 2016

- Conceptualized, designed, and constructed marketing emails, web pages, and interactive content to promote the new company pre-launch.
- Curated and sourced relevant stock images for integration into diverse projects.
- Created collateral for promotional and instructional materials.
- Collaborated with the development team to ensure seamless translation of design and functionality into a live environment.

Graphic Designer, USDM

Austin Texas, June 2015 – August 2015

- Conceptualized and implemented diverse print and web designs, leveraging Adobe Photoshop, Illustrator, and Dreamweaver for polished outcomes and email campaigns.
- Refreshed company PowerPoint slides to align with updated branding and standardized templates.
- Crafted collateral such as hotel rack cards and signage to bolster brand presence.
- Collaborated with local printers to design and produce new business cards for company executives and staff.

Graphic Designer, People Admin

Austin Texas, March 2015 – January 2015

- Updated and optimized the WordPress site for mobile compatibility.
- Refreshed existing company collateral to mirror new branding guidelines.
- Created physical signage for trade shows and conferences, while also crafting advanced PowerPoint presentations for high-level executives and department heads. Additionally, captured photography at various company events.
- Coded HTML emails for company outreach

Education

Kent State University- M.S. User Experience Design 2021 Completed
Kent Ohio

Bellevue University- B.A. Graphic Design 2015 Completed
Bellevue Nebraska

Hunter College- B.A. Media Studies 2007 Completed
New York New York

Awards

Dean's List- Bellevue University- 2014

Mary Sianis Memorial Scholarship - Bellevue University 2014

Certifications

IBM Agile Explorer - IBM – 2017

Enterprise Design Thinking Practitioner - IBM – 2018

Enterprise Design Thinking Co-Creator - IBM - 2018

Groups

AIGA Austin Chapter

Volunteer Work

2013 - SXSW Photographer

2018 – Avance Austin - Video Producer